ESL95: Analyzing text for Present Perfect: Misinformation and Biases Infect Social Media, Both Intentionally and Accidentally

After reviewing the uses of present perfect and simple past, reread the following paragraphs from the article.

- a. Underline present perfect and simple past verbs you see.
- b. Why did the author choose to use present perfect in some cases and simple past in others?
- c. Notice the present tenses as well. When do the authors use simple present?

  When do they use present continuous? Why?
- 1. Our research has identified three types of bias that make the social media ecosystem vulnerable to both intentional and accidental misinformation. That is why our Observatory on Social Media at Indiana University is building tools to help people become aware of these biases and protect themselves from outside influences (REDUCED ADJECTIVE CLAUSE could be present: which are, past: which were, or present perfect: which have been) designed to exploit them.
- 2. In fact, in our research we have found that it is possible to determine the political leanings of a Twitter user by simply looking at the partisan preferences of their friends. Our analysis of the structure of these partisan communication networks found social networks are particularly efficient at disseminating information accurate or not when they are closely tied together and disconnected from other parts of society.

- 3. To study these manipulation strategies, we developed a tool to detect social bots called Botometer. Botometer uses machine learning to detect bot accounts, by inspecting thousands of different features of Twitter accounts, like the times of its posts, how often it tweets, and the accounts it follows and retweets. It is not perfect, but it has revealed that as many as 15 percent of Twitter accounts show signs of being bots.
- 4. A great deal of research in cognitive psychology has shown that a little bit of reasoning goes a long way toward forming accurate beliefs. For example, people who think more analytically (those who are more likely to exercise their analytic skills and not just trust their "gut" response) are less superstitious, less likely to believe in conspiracy theories and less receptive to seemingly profound but actually empty assertions (like "Wholeness quiets infinite phenomena"). This body of evidence suggests that the main factor explaining the acceptance of fake news could be cognitive laziness, especially in the context of social media, where news items are often skimmed or merely glanced at.

  To test this possibility, we recently ran a set of studies in which participants of various political persuasions indicated whether they believed a series of news stories. We showed them real headlines taken from social media, some of which were true and some of which were false.