FEEDBACK GRID

Capture feedback you gathered using this simple structure.
After populating, group in each quadrant, cull 4-8 major takeaways, and determine next steps.

+

AMPLIFY

*Elements/impact to make
more pronounced.*

△

ADDRESS

*Elements not working.
Unmet needs you now see.*

?

EXPLORE

*Unexpected or unclear
response to investigate.*

CONSIDER

*New ideas that came up
or strike you now.*

d.